



Azmat Hayat

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● ABOUT ME

As a WordPress developer and SEO expert, I bring a unique set of skills to the table that can help businesses achieve their online goals. My expertise in WordPress allows me to create custom websites that are tailored to the specific needs and goals of my clients. Whether they need a simple brochure website or a complex e-commerce platform, I have the skills and experience to deliver a high-quality product that meets their requirements.


In addition to my technical skills, I also have a deep understanding of SEO best practices. I know how to optimize a website for search engines to ensure that it ranks well and reaches the right audience. From on-page optimization to link building, I can help my clients implement strategies that will improve their visibility and drive more traffic to their websites.


● WORK EXPERIENCE

10/10/2019 – CURRENT Strasbourg, France

WEB DEVELOPERS HEMISPHERE WEB

Successfully led the development and launch of 50+ custom WordPress websites for clients in various industries. Implemented and customized advanced plugins and features, such as e-commerce and membership functionality, to enhance website performance and user experience.


 **Developed and maintained custom themes and templates** for clients to improve design consistency and brand identity. Consistently met project deadlines and budgets while maintaining high standards for code quality and website performance.


 **Trained and mentored junior developers** on WordPress development best practices and coding standards.


Address 4 Quai Kellermann, 67000 Strasbourg, France, 67000 , Strasbourg, France

03/10/2022 – 03/06/2023 Manchester, United Kingdom

WEB SPECIALIST CHANGE MANAGEMENT LIBRARY

Developed and launched a new company website that resulted in a 50% increase in online sales . Streamlined the company's content management process by developing and maintaining the CMS.

 **Assured the protection of sensitive customer data** by implementing and maintaining a robust security protocol. Collaborated with cross-functional teams to gather requirements, provide technical solutions, and deliver projects on time and on budget.

 **Developed and maintained mobile-friendly web applications** with cross-browser compatibility and responsive design. Contributed to the improvement of the website's SEO, resulting in a 30% increase in organic traffic.

● EDUCATION AND TRAINING

01/05/2016 – 30/06/2017 Sargodha, Pakistan

HSSC Bise Sargodha

Website <https://www.bisesargodha.edu.pk>

● LANGUAGE SKILLS

Mother tongue(s): **URDU | PANJABI; PUNJABI**

Other language(s):

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken production	Spoken interaction	
ENGLISH	B2	C1	B1	B2	B2

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

● DIGITAL SKILLS

Microsoft Word | Microsoft Powerpoint | Microsoft Excel | Microsoft Office | Experience with PHP, SQL, HTML, CSS, JavaScript | Web Technologies Fundamentals - HTML, CSS | Html, Java, CSS | WordPress and Wix | HTML, CMS (Wordpress), Javascript | Website content and management (WordPress and Joomla)